

Vladislav Bushuev

Chief Product & Technology Officer

I build technology products and business units from scratch — from strategy to segment leadership. E-mobility, fintech and neurotechnology.



CONTACTS

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13+

years in IT

50+

people in teams I have led

5

industries: e-mobility,
neurotech, fintech,
government, telecom

20+

products in production

ABOUT

In IT since 2013: from software engineer to division director. A technical background lets me speak the same language as engineers, while an entrepreneurial mindset makes me own the product end-to-end.

I have worked on both sides of the table — as a vendor for Sber (Luxoft, IBS) and as a product owner at Atom. I know how complex technology becomes a product the market notices.

EXPERIENCE

2023 — present

Director, EV Charging Infrastructure Services

Atom (JSC Kama)

The charging-infrastructure division of Russia's first mass-produced EV — from zero to segment leader.

- Division strategy: IT landscape, EV engineering solutions, B2C/B2B go-to-market.
- International team (Russia, China, US) and a proprietary eMSP platform.
- Q2 2025 — launched the "Ya — Atom" app; by Q3 2026 the leader by connected chargers and retention.
- OCPI 2.2.1 roaming, a Russian Plug&Charge patent, EV telematics, V2V charging.
- Analytics platform, payment gateway, loyalty programme; services website: +37% organic traffic.

2025 — present

IN PARALLEL

CPTO

Neurocode Technologies LLC

A neurotech platform: an EEG headset, an app and a cloud with real-time brain metrics.

- Product vision and scaling strategy — from the first B2C device to a platform for businesses and clinics.
- A single data path from electrode to metric, personal and organisation dashboards, a clinical module.
- Product and engineering culture: release process, monitoring, fault-tolerant infrastructure.
- Sber500 demo day at the Moscow Startup Summit 2026, pilots with corporations and universities.

2022 — 2023

Lead Project / Programme Manager

IBS

A portfolio of 3 fintech and 2 infrastructure products at IBS InfiniSoft; 2 of 5 in production by Q1 2023.

- Product growth strategy, prioritised backlog, continuous-delivery processes.
- 360° analysis, quality control and risk management; Sber R&D pilots.

2021 – 2022	Lead Project / Programme Manager Integrity Solutions (Luxoft) Technical management of 5 Sber IT projects: teams, new streams, development control. – Team sourcing and onboarding, new project launches, reinforcement of ongoing streams. – Portfolio growth strategy, product-development control process.
2019 – 2021	Head of Development Centre / Product Director CrystalD LLC A digital product development centre for the Ministry of Industry and Trade; 2 products in production. – Business planning, IT landscape, key hires, continuous delivery.
2020 – 2021 IN PARALLEL	Lead Software Engineer / Team Lead JSC NIISSU Specialised systems for Russian government agencies; led a team of web developers.
2013 – 2020	Lead Project Engineer / Team Lead JSC NIVC AS A satellite-communications integrator: from station automation to heading a business unit. – 2013–2014 – automation systems for satellite stations. – 2015–2017 – UX and product architecture. – 2018–2020 – headed a business unit, client relations.
2015 – 2017 IN PARALLEL	Digital Services Developer YUNA Centre Digital products for Russia's first animal rehabilitation centre: website and media services.

EXPERTISE

Product

- Product strategy
- Go-to-market
- Monetisation
- Portfolio management

Technology

- Platform architecture
- Mobile apps
- Cloud
- OCPI / Plug&Charge
- EEG & signals

People

- International teams
- Hiring and growth
- Engineering management
- Public speaking

Russian – native · English – B2

EDUCATION

2013 · MTUCI – Telecommunications Engineer

MEDIA · TALKS

- YouTube** · Neurocode Moscow Startup Summit 2026 – Vladislav Bushuev [Владислав Бушуйев] – [youtube.com/watch?v=fgTm_IP3oss](https://www.youtube.com/watch?v=fgTm_IP3oss)
- Lenta.ru** · Final of the international Sber500 accelerator held at the Moscow Startup Summit (2026)
- АиФ** · Sber500 accelerator final took place at the Moscow Startup Summit (2026)
- Podrobno.uz** · AI, bioprinting and robotics: Moscow sums up a startup summit that gathered founders from 22 countries (2026)
- TACC** · Atom to build its own aggregator platform for EV charging stations (2024)
- iXBT.com** · Atom is building a charging-station aggregator platform. Other cars could join it too (2024)
- Хабр** · Atom launches an app for charging any electric vehicle (2025)
- Publications and talks: bushuev.cc/en/#media